

Project #1 Grading Rubric

MMC 4936: Fall 2016

NAME:

DOCUMENT / Project REQUIREMENTS - 5%	MET? CHECK IF YES
Story 500 to 700 words / Length as Noted	X
Followed Story Pitch/Informed Editor of Changes	X
Has a headline and byline.	X
TOTAL	5%

GRADE BREAKDOWN	Percentages/Points
Sourcing- 30% <ul style="list-style-type: none"> - Quality/usefulness of sources - Interesting Subject 	30%
Writing / Production - 30% <ul style="list-style-type: none"> - Strength of lede - Story Structure - Transitions - Proper ending - Smooth cuts / Transitions (photo/video only) 	30%
Overall story - 35% <ul style="list-style-type: none"> - Does the story leave open questions? - Internal logic - Quality of story - Clarity - Informative Captions / Chyrons (photo/video) - Audio quality (Video/Audio) 	35%
Bonus <ul style="list-style-type: none"> - Difficulty of story attempted/effort (max 5%) 	0%
Spelling/grammar/style <ul style="list-style-type: none"> - Minus 2 for each grammatical error - Minus 2 for each AP style error - Minus 5 for awkward transitions 	-0%
TOTAL POINTS	100%

Raw Notes: