

# Article Grading Rubric – Final Article

Prof. Dan Evans

NAME:

| <b>PITCH/DRAFT - 15%</b>    | <b>PERCENTAGE</b> |
|-----------------------------|-------------------|
| Made Deadline               | 5%                |
| Attended One-on-One Meeting | 5%                |
| Approved Story Pitch        | 5%                |

| <b>GRADE BREAKDOWN</b>  | <b>PERCENTAGE</b> |
|---|-------------------|
| <b>Sourcing- 25%</b> <ul style="list-style-type: none"> <li>- Additional sources quoted (if directed)?</li> <li>- At least three sources?</li> <li>- Properly sourced?</li> <li>- Lack of editorializing?</li> </ul>  | 25%               |
| <b>Writing - 25%</b> <ul style="list-style-type: none"> <li>- All grammar issues fixed?</li> <li>- All style issues fixed?</li> <li>- Quality of quotes</li> <li>- Transitions</li> <li>- Ending</li> </ul>   | 25%               |
| <b>Overall Improvement - 30%</b> <ul style="list-style-type: none"> <li>- Does the story leave open questions?</li> <li>- Has all relevant information been gathered?</li> <li>- Edits followed?</li> <li>- Is it timely?</li> <li>- Can it be published on SFNS?</li> </ul>  | 25%               |
| <b>Photo</b> <ul style="list-style-type: none"> <li>- Correctly captioned?</li> <li>- AP Style issues?</li> </ul>   | 10%               |
| <b>Spelling/grammar/style/other</b> <ul style="list-style-type: none"> <li>- <b>Minus 2</b> for each grammatical error</li> <li>- <b>Minus 2</b> for each AP style error</li> <li>- <b>Minus 10</b> for each misspelling</li> <li>- <b>Minus 20</b> for each factual error</li> <li>- <b>Minus 20</b> for missing deadline</li> <li>- <b>Bonuses</b> Pitch competition, Women’s Conf. Attendance (5 points each)</li> </ul> | 0%                |
| <b>TOTAL POINTS</b>   | <b>100%</b>       |